



MYDAILYCHOICE.COM



**ROADMAP TO SUPER AFFILIATE
STEPS FOR SUCCESS**



WELCOME TO MYDAILYCHOICE!

PROVEN FOUNDERS JOSH & JENNA ZWAGIL GUIDE THE WAY

We want to welcome you to your new journey! At MyDailyChoice, we believe that success is a choice. Because you made a choice to join us, you likely have a strong desire to improve your life in all areas. And that's good news - because we believe that MyDailyChoice offers a vehicle to help you achieve success in many areas.

The strategies and principles found in this Roadmap Booklet have been put together by top MyDailyChoice leaders and our Founders, who have decades of experience and success. These strategies have been tried, tested, and proven, time and again. We encourage you to take notes, and follow the roadmap we've laid out for you. By following this Roadmap To Super Affiliate, we believe you'll find success that can benefit your health, wealth, family life, and your overall well-being.

We are thrilled that you decided to join the MyDailyChoice family. We'll see you at the TOP!

Josh & Jenna Zwagil

Josh & Jenna Zwagil
CEO and Founders of MyDailyChoice



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IMPORTANT INFORMATION

MY SUPPORT TEAM

Keep your important contacts and other information somewhere you can access them quickly:

My Website: _____

My Username: _____ My ID#: _____

MY ENROLLER

Name: _____

Home Phone: _____

Cell: _____

Email: _____

MYDAILYCHOICE CORPORATE INFORMATION

CORPORATE HEADQUARTERS:

9205 West Russell Road

Suite 240 Las Vegas, NV 89148

Email: Support@MyDailyChoice.com

Website: www.MyDailyChoice.com

SOCIAL MEDIA

 Facebook @officialmydailychoice

<https://www.facebook.com/officialmydailychoice>

 Facebook Official Group

<https://www.facebook.com/groups/MDCLeadershipGroup/>

 Instagram @officialmydailychoice

<https://www.instagram.com/officialmydailychoice/>

 Twitter @mydailychoice

<https://twitter.com/mydailychoice>

 YouTube @mydailychoiceofficial

<https://youtube.com/officialmydailychoice>

MYDAILYCHOICE GEAR & TOOL STORE

www.MyDailyChoiceTools.com



GETTING STARTED

As you begin building your MyDailyChoice business, it's important to build at your own pace. However, there are certain steps and strategies that can accelerate your growth. By following this roadmap, you have a greater chance at success. And, when you succeed, you will be able to attract others to the MyDailyChoice opportunity.

The strategies contained in the MyDailyChoice Roadmap are part of a system that has been proven for decades. We know what works, and we are here to share it with you. This system can work for you, exactly like it's worked for thousands of others, but it requires commitment and hard work. Success doesn't come overnight, but it can come if you dedicate yourself to this roadmap. Rest assured that you are modeling your activities after those who have already achieved the highest levels of success in this industry.

The system found in this booklet is simple, powerful, and duplicable. That means that not only can you benefit from this information, but so can your team. And as your team grows, they will, in turn, create duplication and residual income.

As you build an organization with MyDailyChoice, be sure to teach the principles found in this guide to your downline. By doing this, you will create massive duplication and get to enjoy the fruits of your labor.

**“ SUCCESS WITHOUT DUPLICATION IS MERELY FUTURE
FAILURE IN DISGUISE ”**

- Randy Gage

YOUR FIRST 48 HOURS

It's crucial to get started correctly. Your first 48 hours are very important. Here are some key activities you should begin doing right now:

- 1. Get Started:** If you haven't enrolled already, enroll as an Affiliate.
- 2. Place Your Product Order:** Don't wait—do it right away!
- 3. Set Up Your Autoship:** You need to become a product of the product! Out of stock = out of business. Go to your settings to set up your Autoship properly.
- 4. Review The Roadmap Booklet:** Read through this booklet and become familiar with it so you can teach this system to your organization.
- 5. Log Into Your Back Office:** Familiarize yourself with the tabs, resources, and tools available in your MDC back office.
- 6. Meet With Your Upline:** If you haven't already, meet with your upline and get their help in establishing a winning strategy!
- 7. Start Building:** Ignorance on fire is better than knowledge on ice. Begin gathering new customers and affiliates.
- 8. Join Our Official Facebook Group:** This is a great way to stay connected with the company and team communications.

FIND 4 AND DUPLICATE

The principle of duplication in building a successful MyDailyChoice business is crucial. Just become an Affiliate and then create Customers & Affiliates. It's that simple. First, become an Affiliate by purchasing a MyDailyChoice product package. After you've become an Affiliate, it's important to find 4 other people just like you, who want to change their life with MyDailyChoice. When you find those 4 people, you will place TWO of them on your LEFT leg, and TWO of them on your RIGHT leg. When you enroll 4 people, you will work your way into becoming profitable, you will earn a share in our global bonus pool, and you will be ready to duplicate.

You must also maintain a minimum of 40BV, although 90BV will maximize the compensation plan. Your next step is to help your 4 do the same thing you just did! Once you've duplicated this enough times through your organization, you quickly advance in rank and your earnings will gradually increase.

Becoming an Affiliate, finding 4, and teaching your team to do the same is the simplest and most powerful model way to achieve duplication in your organization. If you are consistent with this strategy, you will be on your way to Super Affiliate!



DEVELOP A WINNING MINDSET

What is a winning mindset? This business is 90% mental, and 10% skill building. If this is your first time in network marketing, you will likely need to unlearn most of what you already know. Being excited isn't enough to be successful in this industry; there must be a complete mental shift in the way you think because success is based on relationships and personal development. You need to create a winning mindset!

Stop listening to broke people. Get rid of all the distractions. Stop scrolling through Facebook. Avoid the drama. Start reading and developing yourself.

You'll soon realize that your income will never outgrow your personal growth!

Becoming successful in Network Marketing isn't like working a traditional job, or starting a traditional business. It's different, and it requires a certain type of mindset to succeed. If you can master this now, you will benefit for life. Once you change your mindset, you'll change your life!

Here are some ways to help you develop a winning mindset:

- Know your **WHY** behind building your MyDailyChoice business
- Set realistic goals and stay consistent
- Create a plan of action to achieve your goals
- Always be positive, regardless of your situation

A winning mindset requires commitment to your MyDailyChoice business goals, over a consistent period of time. When you focus on your goals and developing your mindset, the sky is the limit. Imagine living the life of your dreams: A life without any barriers. A life where you have freedom of choice.

A life with financial freedom and security. A life where you can choose who you want to spend time with, where you go out to eat, where you travel to, what charities you want to give back to, what car you want to buy, or what house you want to live in. Imagine a life where you are in total control.

All of that is possible with a winning mindset, and your journey begins now.

A MINDSET SHIFT

It's time for a complete mindset shift. As you learn to develop a winning mindset, you will realize your true potential and success. Your health, wealth, and quality of life will start to improve. We are going to show you some of the ways you can develop a winning mindset so you can unlock the secrets to success in this business.

BE COMMITTED

It may sound simple, but the fact is that the majority of people in this industry fail. Not because of the industry, but because they quit. Getting started and swiping your credit card to join this business is just the beginning. Staying committed to your goals and never quitting the business is the true secret. Winners never quit, and quitters never win! Starters are common, but finishers are rare. Success in MLM is a 3-5 year plan. Work it for 3-5 years, and look back at the lifetime of success you've created.

AVOID NEGATIVE PEOPLE

No matter what you say or do, you will run into negative people. People will try to put you down and discourage you, whether it's about the products, the business opportunity, or network marketing in general. It's all part of the game. We have found that those who align themselves with negative people always wind up falling short. Either they quit the business too early, or they attract more negativity into their business. Those who align themselves with positive and uplifting people, create a healthy business environment, which leads to growth, duplication, and residual income.

USE THE PRODUCTS

In real estate, they say “Location, Location, Location!” In network marketing, it’s “Product, Product, Product!” Your success is only as good as your own personal story, and the stories of your organization. Make a decision to use the MyDailyChoice products and become a product of the product. Once you’ve experienced the benefits of our life-changing products, it’ll be that much easier to share them with others.

AUTOSHIP

Make sure you are set up on an Autoship, and you train your team to do the same. Autoships are important for many reasons; here are just a few: First, an Autoship sends a regular, convenient shipment every month to your doorstep. This provides you with product to use, sample, and sell to others. Your autoship also keeps your Affiliate position active. And finally, your team follows what you do! If your team sees that you are always a product of the product and that you’re on Autoship, they will follow your lead.

BE EXCITED

Excitement and enthusiasm is one of the best ways to attract others to the business. Whether you’re doing a Facebook live stream, a conference call, a home event, or a weekly meeting, excitement sells! Talk about the products with excitement, and talk about the business with gratitude.

GET INVOLVED

Do you want to become a professional network marketer? Do you want to be recognized by the top people in this industry? Do you want people chasing after you so they can join your team? Then you have to get involved! Start a team call, home event, or weekly meeting. Participate on social media. Post videos and testimonials. Show your team how involved you are. Get in the trenches, and your people will follow.

THIS IS YOUR BUSINESS, NOT YOUR UPLINE’S

When you decided to join MyDailyChoice, you started your own business. You officially become an independent contractor. This is YOUR business; take

ownership of it. It's the same as if you opened up a franchise, or traditional business, except it didn't cost you an arm and leg to get started. Because this is your business, you need to take full responsibility. Your upline is there to support you and help out with 3- way calls. Of course, the more you succeed, the more they succeed. But oftentimes in this industry, people put the majority of responsibilities on their upline. If you want a team call, run a team call. If you want an event to happen, run an event. Remember, your success is dependent upon you, and you only. Never speak poorly of your upline or other leaders in the business. They are there to help you, but it's not their responsibility to build the business for you.

EXPOSE, EXPOSE, EXPOSE!

There's only one way to make money in this business, and that's exposures! The more people you expose to the business, the more money you make. If you talk to a lot of people, you will make a lot of money. We always say, "double digits a day keep the commission checks on their way." Make sure you are using your online marketing system and making it a priority to expose NEW people to the business every day. Once you are comfortable talking to one new person a day, then try talking to 10 new people a day, then 100, and so on. Work your way up and teach your team to EXPOSE!



BE HONEST

Stive to always be honest in your MyDailyChoice business. It's crucial to your credibility and reputation, as well as to the company's image and reputation. The truth is good enough! You don't need to lie or exaggerate the truth to get others started when you are prospecting. Do not misrepresent the products or business opportunity. Always do what's right, and try not to be deceptive. People will respect that from you, and you'll attract more like-minded individuals.



KNOW YOUR WHY

As you build your MyDailyChoice business, knowing your why could be your single most valuable asset. Whether you are here for financial freedom, time freedom, or giving back to charity, it's important to know your why, and write it down. Your why is what fuels you to build your business daily. It's what gets you through the ups and downs. The biggest reason people fail is because when challenges arise, they focus on the negative. Or, they make excuses for why they are not winning. Successful people focus on their WHY, because when the reasons you are here are strong enough, NOTHING can stop you from achieving them.

Here are some of the "Whys" that may have motivated you:

- More time with family
- Firing your boss
- Funding your child's college tuition
- Buying a home
- Helping others
- Not living paycheck to paycheck
- Taking your dream vacation
- Financial security
- Retiring early

When you feel like quitting, think about why you started! Take a few minutes to write down the things that comprise your "Why." Be as specific as possible:

1. _____
2. _____
3. _____

It's also important that you share your why and dreams with your wife/husband, your family, and your upline. Put it into existence, and let your close circle hold you accountable. This will help you stay committed, and they may be able to assist you with your goals so you can get closer to achieving your dreams.

LET'S SET SOME GOALS

Now that you know your WHY, let's set some realistic goals. Setting goals is the first step in turning the invisible into the visible. The truth is, most people avoid writing their goals down. Dr. Gail Matthews, a psychology professor, studied the art and science of goal setting. She rounded up 67 people—men and women from all over the world and all walks of life, including entrepreneurs, educators, artists, lawyers, and bankers. She divided the 62 people into two groups, according to who wrote their goals down, and who did not. She found that you become 42% more likely to achieve your goals and dreams, simply by writing them down on a regular basis.

Powerful right? The likelihood that you'll transform your WHY into reality will depend on your commitment to writing your goals down.

These goals are going to be broken down into two categories: short-term, and long-term goals. Make sure your goals are specific, measurable, realistic, and date-oriented. Short-term goals are goals that you want to achieve in your first 90 days. A short-term goal example could be finding your first 4 Affiliates in MyDailyChoice, achieving one of the first ranks, calling your prospect list daily, making a certain number of presentations/exposures each week, etc. Long-term goals may take over a year to achieve. This should be related to what kind of income you'd like to earn, the house you want to live in, how many affiliates and customers you'd like in your team, and so on.

MY SHORT TERM GOALS

1. _____

2. _____

3. _____

4. _____

5. _____

MY LONG TERM GOALS

1. _____

2. _____

3. _____

4. _____

5. _____

BUSINESS GOALS

ROADMAP TO SUPER AFFILIATE

Achieved Goal	Date	Projected Time
Find Your 4	_____	24 Hours
5K Affiliate	_____	30 Days
10K Affiliate	_____	60 Days
25K Affiliate	_____	90 Days
50K Affiliate	_____	120 Days
100K Affiliate	_____	180 Days
250K Affiliate	_____	210 Days
500K Affiliate	_____	240 Days
Super Affiliate	_____	270 Days



STEPS FOR SUCCESS

We are going to keep this really simple. When things are complicated, duplication never happens. That's why it's so crucial to keep this easy and simple. Follow these three steps throughout your career in MyDailyChoice, teach this to your teams, and watch the magic unfold! It's as easy as 1-2-3.

Here are your three steps for success:

1. BUILD YOUR LIST
2. USE THE TOOLS
3. FOLLOW UP

BUILD YOUR LIST

Any time you start a business, you need to tell people you are in business. You can't do that without a list. So it's time to build your list of prospects. Who are the people you want to share the MyDailyChoice business with? As you've joined, you probably have already thought of several people who would be good candidates for what we offer. So now, it's time to put their names on paper.

Here are a few tips to keep in mind as you are building your list:

- Don't prejudge anyone (Put everyone down)
- Use our memory jogger
- Get out your phone and look through your contacts
- Scroll through your email contacts
- Look on social media
- Go after people better than you, richer than you, smarter than you (Recruit UP!)

MEMORY JOGGER

This is just a tool to help get your juices flowing. When you look at this list, think about who comes to mind and write their names down!

Co-Worker

Boss

Partner

Janitor

Security guard

Delivery person

Administrative staff

Customer

Parking attendant

Landscaper

Coffee shop

Personal manger

Sales people

Your bosses boss

Repair person

Inspector

Fired-up male

Fired-up female

Parents

Siblings

Mail carrier

Neighbors

Friends

Aunt

Uncle

In-laws

Niece

Nephew

Maid of honor

Attorney

Accountant

Teacher

Bank teller

Church group teacher

Realtors

Former schoolmates

Business manager

Coaches

Actor

Bartender

Airline pilot

Radio announcer

Financial planner

Golf pro

Physical therapist



USE THE TOOLS

One of the most powerful and duplicable activities you can do is USE THE TOOLS! Many people in this industry forget how powerful it is to leverage their available tools and resources. We have a lot of resources here at MyDailyChoice, but they don't work if you don't use them. We pride ourselves on having the most powerful marketing system in the industry—and it WORKS.



FOCUS ON GETTING PRE-ENROLLEES

This goes back to exposure. Each time you send someone to one of your MDC capture pages, you create a pre-enrollee in our system. Our marketing system does a lot of the heavy lifting by emailing your prospects, and securing a position for them in genealogy. But the system works with a compounded effect: The more pre-enrollees you have joining, the more notifications will go out on your behalf. This creates more urgency for your pre-enrollees to become paid affiliates and join the business. So make it a priority to get 3-5 NEW pre-enrollees daily.

Here's a list of capture pages for you to use to get pre-enrollees:



<http://www.WinWithMDC.com/username>



<http://www.MDCSuccessLine.com/username>



<http://www.TheMDCLifestyle.com/username>



<http://www.CashBackTravelBiz.com/username>



<http://www.PremierAbundance.com/username>



<http://www.HempWorxBizOp.com/username>

WEEKLY CALLS

If you talk to any top earner in this industry, they will tell you to attend company calls and conferences. It's so important to plug in and promote the weekly calls. We have a system in place that works, and we do the heavy lifting. We will share and educate your prospects every single week on the MyDailyChoice products and business opportunity. All you have to do is invite them to our Weekly Call and teach your team how to do the same. Here is our weekly call, where your prospects can tune in to hear testimonials and learn more about our amazing business opportunity.

FOLLOW UP

The fortune is in the follow up!

If everyone knew how powerful our business opportunity is coupled with our amazing products, they would plant their flag here forever! Unfortunately, at the beginning, most people don't. That's why it is our responsibility to reach out and help them see the opportunity.

Our system does a lot of the work in following up with potential affiliates and customers, but many people are skeptical of trying new things. They might have tried other products in the past that didn't work for them, or it's possible they haven't had any results in a home business.



That's why it is crucial to follow up with your people. It keeps them excited, it reminds them about the business, and it's what builds your business long term. Following up could mean the difference between gaining and losing an affiliate/ customer!

Here are some shocking statistics about following up:

- 48% of sales people never follow up with a prospect
- 25% of sales people make a second contact and then stop
- 12% of sales people only make three contacts and then stop
- Only 10% of sales people make more than three contacts
- 2% of sales are made on the first contact
- 3% of sales are made on the third contact
- 10% of sales are made on the fourth contact
- 80% of sales are made on the fifth to twelfth contact!

The more you follow up, the more people you will enroll. Period.

MONEY MAKING ACTIVITIES

It's time to focus on **Money Making Activities!**

We give you an Accountability Calendar so you can hold yourself accountable by taking action your **FIRST** day in the business!

Have you ever felt like you worked hard all day long, but at the end of the day you felt like you didn't accomplish anything? One of the biggest challenges for many people is recognizing the difference between being busy and being **PRODUCTIVE!**

HOW DO YOU MEASURE PRODUCTIVITY?

Why is it that some people get more done in a couple of hours than other people get done in an entire day? Productivity is the measure by how many of the important things you do each day and **NOT** by how many hours you work in a day!

MAXIMIZING YOUR TOOLS!

As an affiliate of MyDailyChoice, you have everything you need to build a massive business! So why do people struggle in the business? The truth is... **THEY ARE NOT MAXIMIZING THEIR TIME OR THEIR TOOLS!** This business was designed to help you generate a substantial residual income in your **SPARE** time!

WHAT SHOULD BE MY POINT GOAL EACH WEEK?

With our accountability tracker, you can now set your goals and track your production activities every day!

Our most successful affiliates have started with a weekly minimum goal of 250 points and go all the way up to 2500 points for our top earners by their first month. shoot for as many points as you can your first week!

ACCOUNTABILITY CALENDER POINTS

LEAD GENERATIONS ACTIVITIES	POINTS PER ACTION
Brochure Handed or Mailed Out	10
Initial Or Invite Email Sent	5
Facebook Post	1
Introductory Phone Call Made	1
Street Sign Put Out	5
Press Release Published	15
Banner Ad Placed	25
Drop Card Dropped	3

LEAD GENERATIONS ACTIVITIES	POINTS PER ACTION
Flip Chart Presentation	25
Follow-Up Email Sent	10
Follow-Up Phone Call Made	10
Brought Guest To Conference Call	50
Brought Guest To Live Event	50
3 Way Calls Initiated	250
3 Way Calls Received From Team	25

LEAD GENERATIONS ACTIVITIES	POINTS PER ACTION
Read Your Why's	10
Attend Company Conference Call	10
Attend Company Webinar	10
Attend Live Company Event	50
Read/Listen 20 min of Self Improvement	20

ACCOUNTABILITY CALENDER

DAY 01	DAY 02	DAY 03	DAY 04	DAY 05	DAY 06	DAY 07
Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points: Total Weekly Points:

DAY 08	DAY 09	DAY 10	DAY 11	DAY 12	DAY 13	DAY 14
Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points: Total Weekly Points:

DAY 15	DAY 16	DAY 17	DAY 18	DAY 19	DAY 20	DAY 21
Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points: Total Weekly Points:

DAY 22	DAY 23	DAY 24	DAY 25	DAY 26	DAY 27	DAY 28
Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points: Total Weekly Points:

DAY 29	DAY 30
Daily Points:	Daily Points:

Total 30 Day Points _____

DAY 31	DAY 32	DAY 33	DAY 34	DAY 35	DAY 36	DAY 37
Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points: Total Weekly Points:

DAY 38	DAY 39	DAY 40	DAY 41	DAY 42	DAY 43	DAY 44
Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points: Total Weekly Points:

DAY 45	DAY 46	DAY 47	DAY 48	DAY 49	DAY 50	DAY 51
Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points: Total Weekly Points:

DAY 52	DAY 53	DAY 54	DAY 55	DAY 56	DAY 57	DAY 58
Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points:	Daily Points: Total Weekly Points:

DAY 59	DAY 60
Daily Points:	Daily Points:

Total 60 Day Points _____
 Total 30 Day Points _____
 Grand Total Points _____

ALL GREAT LEADERS ARE READERS

Network marketing is a personal growth journey with a compensation plan attached. We strongly believe that leaders who always work on developing themselves increase their chances of true financial success. We've taken the time to list some of the books recommended by top earners in the network marketing industry. Jot your notes down as you read some of these books and be sure to check with your upline for additional book recommendations. Enjoy!

[Fearless Networking by Todd Falcone \(Included In Your Welcome Kit\)](#)

[Think and Grow Rich by Napoleon Hill](#)

[How To Win Friends and Influence People by Dale Carnegie](#)

[Rich Dad, Poor Dad by Robert Kiyosaki](#)

[The 5 Levels of Leadership By John C. Maxwell](#)

[Go Pro: 7 Steps To Becoming A Network Marketing Professional by Eric Worre](#)

[The Secret by Rhonda Byrne](#)

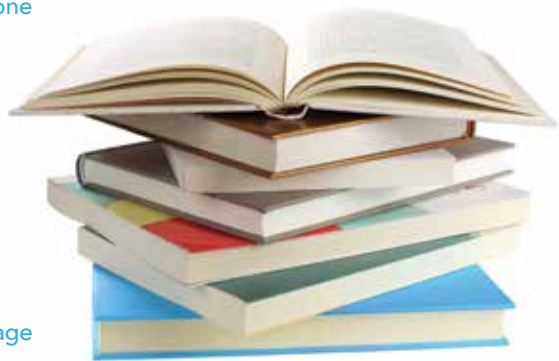
[The 10X Rule by Grant Cardone](#)

[Your First Year in Network Marketing by Mark Yarnell](#)

[Building an Empire by Brian Carruthers](#)

[Money Master the Game by Tony Robbins](#)

[How to Build a Multi-Level Money Machine by Randy Gage](#)



SUCCESS IS A CHOICE GET STARTED TODAY!

So there you have it! At MyDailyChoice, we strongly believe that success is a choice. We've provided you a roadmap to Super Affiliate—the question is, what are you going to do with it? This system is based on time-tested and proven principles. Some of our most successful affiliates at MyDailyChoice have used these principles to create massive success. If you follow the roadmap laid out and commit to this business long-term, you will achieve your "Why."

We know you can do this, and we are rooting for you. So don't wait or hesitate. Get started today! On behalf of the entire MyDailyChoice corporate staff, we'll see YOU at the TOP!

